

BRETT CIPPERLY

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I CREATE WONDERFUL DESIGN,
I WRITE PRETTY CODE,
I SOLVE TOUGH PROBLEMS,
AND I WANT TO BE YOUR NEXT DESIGNER.

SKILLS

Creative Direction	Graphic Design
User Experience Information Architecture	Web and WordPress Development
Branding and Identity	Illustration
	Photo Manipulation

AWARDS

Silver and Bronze

2015 American Advertising Awards

2015 GDUSA's American Web Design Award

Silver and Bronze

2014 // American Advertising Awards

Bronze

2013 // American Advertising Awards

TOOLSETS

GRAPHICS



WEB



HOBBIES

Redesigning (Ugly) U.S. State Flags	Absorbing Podcasts
Hiking through LA	Forging, Discovering and Devouring Delicious Sandwiches
Drooling Over Studying Maps	Traveling the World with my Wife

EXPERIENCE

FREELANCE DESIGNER // Self-Employed // Simi Valley, CA Aug, 2011 - Present

- Collaborates with a diverse array of small-business clients to develop creative that provides both tangible value and meaningful aesthetics.
- Works to differentiate clients from the competition by offering design and consultation services to help develop a design-innovative mindset.
- Manages projects at every step of the design process — from sketch to final delivery — by working with printers, photographers, videographers, web developers, 3D artists and more to provide outstanding service.

GRAPHIC DESIGNER // Mustang Marketing // Thousand Oaks, CA Sep, 2012 - Sep, 2016

- Worked to develop various printed and web materials for Mustang's wide variety of B2B clients.
- Managed various client relations and feedback, navigated tight deadlines, developing messages and expectations, and coordinating fulfillment.
- Worked alongside and managed team members to develop collateral.

WEB AND MULTIMEDIA ASSISTANT // CSUCI, University Outreach // Camarillo, CA June, 2011 - May, 2012

- Worked with the 'echoCI' CMS to manage university website.
- Created marketing collateral for University Culture workshops.

GRAPHIC DESIGNER // CSUCI, Career Development Center // Camarillo, CA Sep, 2011 - May, 2012

- Created various fliers and other marketing materials for departmental events.

KNOWLEDGE

USER EXPERIENCE DESIGN // General Assembly April 2017

- Focus on Information Architecture — from ideation to annotated wireframes.
- Course challenged students to learned the tools and techniques to design useful, functional, and pleasurable products.

BACHELOR OF ARTS IN STUDIO ART // California State University Channel Islands May 2012

- Emphasis in Communication Design
- Minor in Business and Computer Science